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CLAIMS:

- 1. Method of video image processing, comprising receiving a video signal (5,6) carrying input information representing moving images occupying an area (12) of display, processing the received input information and generating an output video signal (10,11) carrying output information representing moving images occupying the area (12) of display, characterised by, re-scaling a section of the moving images represented by the input information occupying a selected section (17,18) of the area (12) of display independently of parts (14) of the moving images occupying the remainder of the area (12) of display.
- 2. Method according to claim 1, comprising including in the output information as much of the information representing the re-scaled section of the moving image as represents a largest part of the re-scaled section of the moving image that would fit substantially within the selected section (17,18) of the area (12) of display.
- 3. Method according to claim 2, comprising generating the output information in such a way that the represented largest part is positioned over the selected section (17,18) of the area (12) of display.
- Method according to any one of the preceding claims, comprising analysing
 the input information for the presence of pre-defined image elements (16) and defining the selected section (17) to encompass at least some of the image elements (16) found to be present.
- 5. Method according to claim 4, wherein the pre-defined image elements (16) comprise text, e.g. closed caption text.
 - 6. Method according to any one of the preceding claims, wherein the received video signal (6) is a component video signal.

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- 7. Video image processing system, specially adapted for carrying out a method according to any one of claims 1-6.
- 8. Display device, e.g. a television set (4), specially adapted for carrying out a method according to any one of claims 1-6.
 - 9. Computer program product, comprising means, when run on a programmable data processing device (2), of enabling the programmable data processing device (2) to carry out a method according to any one of claims 1-6.